

SAVE EVEN **MORE** FRANKING IN 2021

It pays to use your loaf and save bread...

The saving from sending just 2 letters per day will deliver savings that would pay for 94 loaves of bread over a year.

Based on 19p postage price saving for standard 2nd class letter stamp vs Mailmark franking. Average price for a 800g loaf of white sliced bread Nov 2020, £1.05 (www.ons.gov.uk/economy), and 262 working days



It's thirsty work sending mail...

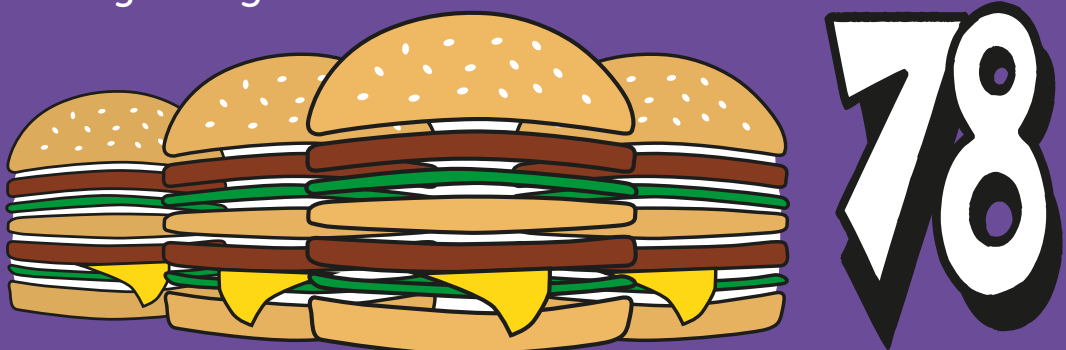
With the savings in postage costs from using Mailmark franking compared to stamps, sending 7 letters per day would give annual savings equivalent to the cost of 91 pints of lager/810 pints of milk.



Based on 19p postage price saving for standard 2nd class letter stamp vs Mailmark franking. Average price for a pint of lager Oct 2020, £3.80 and a pint of milk £0.43 (www.ons.gov.uk/economy), and 262 working days

The Big Mac Index...

The Big Mac index was invented by The Economist in 1986 as a light-hearted guide to the purchasing power of currencies. If you're sending 5 letters per day the annual saving with Mailmark franking will be enough to buy 78 Big Macs.



Based on 19p postage price saving for standard 2nd class letter stamp vs Mailmark franking. UK Big Mac price of £3.19 (<https://www.fastfoodmenuprices.com/uk/mcdonalds-menu-prices-uk/>) Dec, 2020, and 262 working days.

How much does a franking machine cost?

Franking machines can be leased from Quadiant for only £16.99 per month. In addition to savings on postage, franking machines save time in mail preparation, franked mail looks more professional and you can purchase postage 24/7 from your desk.

FURTHER INFORMATION

<https://www.quadiant.com/en-GB/mail/mailmark-franking-machines>



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